

MARIA E. BURNS

Visual Communication Designer

PROFESSIONAL SKILLS

Adobe AfterEffects
Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe XD
Design Research
Digital Accessibility
HTML & CSS
Project Management
Writing & Editing

PERSONAL SKILLS

Adaptability
Attention to Detail
Communication
Leadership
Organization
Time Management

LANGUAGES

English (Fluent)
French (Proficient)

CONTACT

☎ (412)230-7981
✉ mariaecburns@gmail.com
🌐 mariaeburns.com

EXPERIENCE

Graphic Designer

ERM (Environmental Resources Management) | March 2021 – November 2022

Designed covers and interiors of sustainability reports in print, digital, and web formats for clients. Demonstrated thorough understanding of typography and information hierarchy in laying out report content. Created custom illustrations, infographics, charts, and icons to communicate complex ideas. Managed workflows and schedules while designing for several client simultaneously. Interfaced with internal and client teams to discuss design requirements and existing brand standards, present concepts, and facilitate changes. Implemented digital accessibility on digital reports in accordance with the Web Content Accessibility Guidelines.

Undergraduate Head of Graphics

Byrd Polar and Climate Research Center | August 2018 – May 2020

Designed infographics, posters, brochures, and imagery for presentations, exhibits, events, and websites. Collaborated with researchers to communicate scientific information. Maintained communication with stakeholders, managed workflows and timelines, and worked within brand standards.

EDUCATION

Bachelor of Science in Design

The Ohio State University | 2016–2020

Bachelor of Science in Visual Communication Design. Minors in Women's, Gender, & Sexuality Studies and History of Art. Graduated *summa cum laude* with arts honors.

Morrill Scholarship

The Ohio State University | 2016–2020

Awarded to students who have shown advocacy for equity and a commitment to academics and diversity.

Textiles: 1800 to 2000

The V&A Museum | April – July 2023

Completed 12-week online course on the topic of textile history.

